

REJECTION



Some Famous Rejections
Taken Directly from *The Success Principles* by Jack Canfield
of the Chicken Soup Series fame

- When Alexander Graham Bell offered the rights to the telephone for \$100,000 to Carl Orton, president of Western Union, Orton replied, “What use would this company make of an electrical toy?”
- Angie Everhart who started modeling at the age of 16, was once told by model agency owner Eileen Ford that she would never make it as a model. Why not? “Redheads don’t sell,” Everhart later became the first redhead in history to appear on the cover of Glamour magazine, had a great modeling career, and then went on to appear in 27 films and numerous TV shows.
- Novelist Stephen King almost made a multimillion-dollar mistake when he threw his *Carrie* manuscript in the garbage because he was tired of rejections. “We are not interested in science fiction which deals with negative utopias,” he was told. “They do not sell.” Luckily, his wife fished it out of the garbage. Eventually *Carrie* was printed by another publisher, sold more than 4 million copies and was made into a blockbuster film.
- In 1998, Google cofounders Sergey Brin and Larry Page approached Yahoo! And suggested a merger. Yahoo! Could have snapped up the company for a handful of stock, but instead they suggested that the young Googlers keep working on their little school project and come back when they had grown up. Within 5 years, Google had an estimated market capitalization of \$20 billion. AT the time of this writing, they were about to launch an initial public offering auction that eventually raised \$1.67 billion.
- It is impossible to sell animal stories in the U.S.A. George Orwell was told on a rejection slip for *Animal Farm*.

So what makes us think rejection is the end of it all? LOL – learn from the masters